



Toronto Palestine Film Festival

***October 25 – November 1 2008***  
***Celebrating Palestinian Films, Arts and Culture***  
***[www.tpff.ca](http://www.tpff.ca)***

***SPONSORSHIP PACKET***

- Letter to Sponsors
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Dear Sponsor,

We are proud to introduce the first annual Toronto Palestine Film Festival (TPFF). As conceived by Palestine House, the festival is an important component of the year-long activities commemorating the 60th Anniversary of Al-Nakba. Cinema represents a powerful means for visually interpreting the collective identity and historic struggle of the Palestinian people. The festival will present in film the extraordinary narrative of a dispossessed people living in exile or under Israeli occupation. TPFF seeks to attract an audience of 4000 to 6000 film enthusiasts from diverse communities in the Greater Toronto area.

## **Sponsorship**

TPFF 2008 offers an unprecedented opportunity for our sponsors to help raise awareness of the Palestinian narrative on the 60<sup>th</sup> anniversary of Al-Nakba.

### **Festival sponsor | \$3000**

As a festival sponsor you will be recognized at all screenings. Your organization's logo will also be featured on all TPFF material. Thousands of festival posters and programs will be printed and distributed throughout the GTA. The TPFF website will also feature your logo and a link to your website for six months.

### **Screening sponsor | \$1500**

As a screening sponsor you will be recognized at the film screening that you are sponsoring. Your organization's logo will also be featured on the festival program, as well as the TPFF website.

### **Screening co-sponsor | \$750**

As a screening co-sponsor you will be recognized at the film screening that you are sponsoring. Your organization's logo will be featured on the TPFF website.

### **Other Sponsorships**

TPFF is also pleased to discuss any special sponsorship requests. All in-kind contributions and individual donations are welcome and highly appreciated.

We believe with your support we can introduce an exceptional festival with a new cultural focus to the Greater Toronto Area.

If you have any questions please email: [sponsorship@tpff.ca](mailto:sponsorship@tpff.ca).

Thank you for your consideration.

Sincerely,

TPFF Organizing Collective